

Suresh Gyan Vihar University (SGVU)

Introduction

- A State Private University established in year 2008 through Govt. of Rajasthan vide Suresh Gyan Vihar University Act 2008
- University Grant Commission has released the approval for the establishment of the University and empowered to award degrees as specified by the UGC U/S 22 of UGC Act 155G through its notification no. F.5-38/2008(CPP-I) dated 1 April 2005
- Recognized by UGC-AICTE-DEB and member of AIU
- Accredited by Grade “A” by NAAC
- MBA, BBA, BCom, BA offered through Distance Mode.
- Google established their first Google Chrome Lab in India with SGVU
- Campus based program in Engineering, Pharmacy, Management, Hospitality, Humanities, Applied Science
- Recognition Link: <https://deb.ugc.ac.in/Search/preview?id=HEI-U-0427¶=noofCourse>

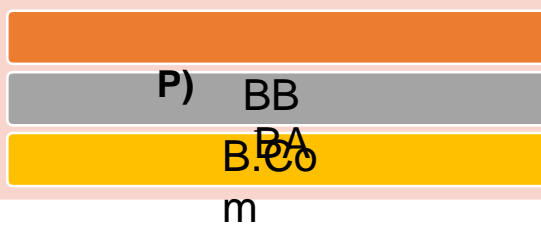


SGVU- Distance Education Website



Program Overview

UG(distance)



MBA, MBA MAX, MBA
PLUS MBA PRO, MA,
M.Com

Program	Duration	Validity	Eligibility	Remark
BA	3 Year	GYear	10+2 or its equivalent	Semester Pattern
BBA	3 Years	GYears	10+2 or its equivalent	Semester Pattern
B.COM	3 Years	GYears	10+2 or its equivalent	Semester Pattern
MBA	2 Year	4 Year	Any Graduate with 50% aggregate marks from a recognized institute	Semester Pattern
MA(History, Political Science, Sociology, Economics, Psychology)	2 Year	4 Year	Any Degree from Recognized University	Semester Pattern
MCom	2 Year	4 Year	Bachelor's Degree in Commerce, B.Com.(CA), BCS, B.Com.(CS), BBM, BBA, B.Com.(CS&CA) from a Recognized University	Semester Pattern

Fee Structure – UG Programs

Programs	Year 1	Year 2	Year 3	Total
Bachelor of Arts	14,000/-	14,000/-	14,000/-	42,000/-
Bachelor of Business Administration	23,000/-	23,000/-	23,000/-	69,000/-
Bachelor of Commerce	16,000/-	16,000/-	16,000/-	48,000/-

* Includes Exam fees for first attempt for each subject

Fee Structure – PG Programs

MBA - Standalone			
Program	Year 1	Year 2	Total
Master of Business Administration (HR, Marketing, Finance, Operation)	29,000/-	29,000/-	58,000/-
Master of Business Administration (Healthcare, Supply Chain, Project Management, IT)	40,000/-	40,000/-	80,000/-
MBA MAX / PLUS / PRO			
Master of Business Administration	49,250/-	49,250/-	98,500/-
MA (All Specialization)			
Master of Arts	14,000/-	14,000/-	28,000/-
MCom			
Master of Commerce	16,000/-	16,000/-	32,000/-

* Includes Exam fees for first attempt for each subject

*Students to check the website for any updates in above fees structure

B.A Program Structure

Semester I	Semester II
Elective Domain 1	
Hindi Language	English language
Environment Studies	Human Values and Professional Ethics
Select 1 Elective Subject from Domain Bucket	Select 1 Elective Subject from Domain Bucket
Semester III	Semester IV
Elective Domain 2	
Basics of Computers	Communication Skills
Select 1 Elective Subject from Domain Bucket	Select 1 Elective Subject from Domain Bucket
Semester V	Semester VI
Elective Domain 3	
Employability Skills – I	Employability Skills – II
Select 1 Elective Subject from Domain Bucket	Select 1 Elective Subject from Domain Bucket

B.A Program Electives

History	Economics
History of India (From the Beginning Up to 1200 A.D.)	Micro Economic Theory
History Of Rajasthan (From Earliest Times To 155G A.D)	Indian Economy
Geography	English Literature
Physical Geography	Poetry and Drama-I
Geography of Rajasthan	Prose and Fiction-I
Political Science	Public Administration
Foundations of Political Science	Elements of Public Administration
Representative Indian Political Thinkers	Public Administration in India

B.COM Program Structure

Semester 1	Semester 2
Hindi Language/General English Environment Studies Corporate and Financial Accounting Entrepreneurship and Small Business Management Business Economics	Hindi Language/General English Human Values and Professional Ethics Business Statistics Business Law Indian Banking and Financial System
Semester 3	Semester 4
Basics of Computers Income Tax Practice Cost Accounting Company Law & Secretarial Management Organizational Behaviour	Communication Skills Management Economics Environment in Rajasthan Element of Financial Management Advanced Accountancy

B.COM Program & Electives

Semester 5	Semester 6
Accounting & Business Statistic Functional Management Rural Development & Cooperation Industrial Laws Elective 1	Cost and Management Audit Goods and Services Tax Advertising & Sales Management International Finance Elective 2
Elective 1 (Student can choose any one of the following subjects)	Elective 2 (Student can choose any one of the following subjects)
Insurance Business Budgeting Public Economics	Auditing and Management Accounting Advance Cost Accounting Direct Tax

MA Political Science – Program Structure

Curriculum	
Semester 1 Fundamental Concept of Political Science Indian Political Thought ? Ancient and Medieval Western Political Thought – Ancient and Medieval History of Constitutional Development in India	Semester 2 Indian Political Thought – Modern Western political Thought ? Modern Theories of International Politics Electoral Politics and Reforms in Indian
Semester 3 Indian Constitutional System Comparative Political Institutions International Politics (Post 1991) Gender, Governance and Politics	Semester 4 Government and Politics in India Contemporary Political Theory Theory and Practice of Public Administration Gender and Law in India

MA Economics – Program Structure

Curriculum	
Semester 1 Introduction to Micro Economics Indian Economy Introduction to Macro Economics Economy, State and Society	Semester 2 Advanced Macro Economics Money banking and Financial Systems Advanced Micro Economics History of Economic Thoughts
Semester 3 Mathematical Economics Public Finance International Economics Statistical Methods for Economics	Semester 4 International Economic Environment Contemporary Economic Issues Development and Growth Economics Industrial and Labor Economics

MA History – Program Structure

Curriculum	
Semester 1 History Of Ancient India (From Earliest Times To 600 B.C.) Sources, Interpretations And Debates World In The Twentieth Century, Part - 1 Evolution of Indian Society and Thought, Part - 1 Women in Indian Society: Modern India	Semester 2 Evolution of Indian Society and Thought, Part ? 2 World In The Twentieth Century, Part - 2 History of Major Revolution (1789-1949 AD) History of Political Thoughts
Semester 3 Historical Tourism In India Political and Administrative Institutions of Medieval India Art, Architecture and Archeology of Medieval India Historians of Medieval India	Semester 4 Economic History of Modern India Gandhian Thought Social History of Modern India Thinkers of Modern India

MA Sociology – Program Structure

Curriculum	
Semester 1 Foundation of Sociology Methods of Sociological Research Indian Society-1 Rural Sociology	Semester 2 Development of Sociological Thoughts-1 Sociological Theory-1 Indian Society-II Criminology
Semester 3 Development of Sociological Thoughts-II Family, Marriage and Kinship Sociology of Development Gender and Society	Semester 4 Sociology in India Sociological Theory-II Urban Sociology Social Stratification and Social Change

MA Psychology – Program Structure

Curriculum	
Semester 1 Advanced General Psychology I Developmental Psychology I Personality Theories Research Methodology School Counselling	Semester 2 Advanced General Psychology II Developmental Psychology II Behavior Modification Health Psychology Marketing and Consumer Psychology
Semester 3 Applied Social Psychology I Abnormal Psychology II Counselling Psychology Positive Psychology Marriage and family Counseling	Semester 4 Applied Social Psychology II Abnormal Psychology II LGBTQ Counselling Psychological Assessments - Practical Paper Project Work

Our MBA Course Structure

Specialisations in MBA : Marketing, HR, IT, Operations, Healthcare, Finance

	Semester 1	Semester 2	Semester 3	Semester 4
MBA	S1: Modern Business Organization and Management	SG: Business Research Methodology	S11: Business Policies & Strategic Management	S1G: Business Ethics & Corporate Governance
	S2: Global Business Environment & Economics	S7: Modern Marketing Management	S12: Entrepreneurship & Innovation Management	S17: Specialization Subject
	S3: Accounting & Financial Management	S8: Information Technology for Business	S13: Specialization Subject	S18: specialization Subject
	S4: HR & OB	S5: Production Operations & SCM	S14: Specialization Subject	S15: specialization Subject
	S5: Business & Corporate Law	S10: Business Communication Skills	S15: Specialization Subject	S20: Project Work

Understanding MBA Specializations

SR NO	specialization	Explanation	Profile Specification
1	MBA - Finance Management	Get in-depth understanding of utilization of financial data in any company	Accountant/Advisor/Executive/Manager in Finance Department of any company
2	MBA - Marketing Management	In-depth knowledge of marketing principles and manage wider business context like marketing, advertising, public relations etc	Market positioning, revenue growth and customer retention. Sales Profile - Retail/Sales Executive/Sales Advisor/Medical Representatives (MRs)
3	MBA - Healthcare Management	Focuses on topics like finance, marketing, healthcare laws, architecture, public health, and ethics, along with risk mitigation	Doctors/Nurses/Lab Technicians or Assistants
4	MBA - Human Resource Management	HR planning, selection, performance management, recruitment management, compensation management and performance appraisals	Recruiter/Trainer/Generalist/Payroll/ Teaching/MSW
5	MBA - Information Technology Management	Candidates are equipped with designing, development and operational knowledge to transform Information technology into business application to ensure sustainable organizational growth	Knowing 3G0 degree of IT Industry Bas/Developers/Testing/Client Support Team
G	MBA - Operation and Production Management	Manufacturing of the goods ent to end, provide services, Quality Control, supply chain management, product formulation and design, ordering of goods, warehousing of goods, contacting vendors etc.	Profiles like Purchase Manager/Line Managers/Machine Engineers/Store Managers/Dispatch/Logistics

Stand Alone MBA



SGVU MBA



Learn from Experts

- ✓ MBA Degree
- ✓ Life Skills (25 Certifications)
(Harappa)Think-Solve –Communicate –Collaborate-Lead



Learn from Business Coaches

- ✓ MBA Degree
- ✓ PGP in Strategic Management
From EMAS, Russia



Learn from Professional Practitioners

- ✓ MBA Degree
- ✓ Industry Certification
Finance Specialization / Operations – Grant Thornton (GT)
Human Resource – Society for Human Resource
Management (SHRM)

Life Skills Module – Harappa Education



- 5 Career & Life Skills program with 25 unique courses
- 25 Certificates
- Course Validity: Until course completion



HARAPPA

MBA MAX – Course Structure

Life Skills	Think	Solve & communicate	Collaborate	Lead
MBA	S1: Modern Business Organization and Management	SG: Business Research Methodology	S11: Business Policies & Strategic Management	S1G: Business Ethics & Corporate Governance
	S2: Global Business Environment & Economics	S7: Modern Marketing Management	S12: Entrepreneurship & Innovation Management	S17: specialization Subject
	S3: Accounting & Financial Management	S8: Information Technology for Business	S13: specialization Subject	S18: specialization Subject
	S4: HR & OB	S5: Production Operations & SCM	S14: specialization Subject	S15: specialization Subject
	S5: Business & Corporate Law	S10: Business Communication Skills	S15: specialization Subject	S20: Project Work
	Semester 1	Semester 2	Semester 3	Semester 4

Specialisations in MBA : Marketing, HR, IT, Operations, Healthcare, Finance

EMAS PGP Certification Partner

- Top 5 Ranking Business Schools in Russia
- Ranks 2nd for MBA Program in Strategic Management
- Top 14 Business School in Central and Eastern Europe for MBA Program in Strategic Management
- As a Knowledge Partner, EMAS Business School would offer a PGP in Strategic Management (All Specializations) to MBA students
- Two EMAS modules in Strategic Management would be undertaken by students during First Year MBA program
- EMAS Modules would a mix of Asynchronous and Project based activity, further evaluated by EMAS faculties.
- Dual Certification Opportunity for Students: University Degree and Industry Certification
- Saving Time, Efforts and Money for Students.



MBA PLUS – Course Structure (SGVU)

PGP	PGP - Sem 1 will be completed with credits of S1 - S5 of MBA	PGP - Sem 2 will be completed with credits of SG - S7 of MBA	Students successfully completing semester 1 & 2 of MBA along with PGP Subjects will be awarded PGP in Strategic Management from EMAS	
		PLUS 1) Personal Branding, Leadership 2) Market Positioning		
MBA	S1: Modern Business Organization and Management	SG: Business Research Methodology	S11: Business Policies & Strategic Management	S1G: Business Ethics & Corporate Governance
	S2: Global Business Environment & Economics	S7: Modern Marketing Management	S12: Entrepreneurship & Innovation Management	S17: specialization Subject
	S3: Accounting & Financial Management	S8: Information Technology for Business	S13: specialization Subject	S18: specialization Subject
	S4: HR & OB	S5: Production Operations & SCM	S14: specialization Subject	S15: specialization Subject
	S5: Business & Corporate Law	S10: Business Communication Skills	S15: specialization Subject	S20: Project Work
	Semester 1	Semester 2	Semester 3	Semester 4

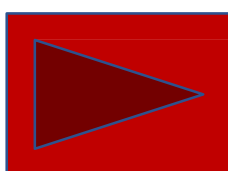
Industry Certification: SHRM

- SHRM's mission is to serve the professional development needs of HR professionals headquartered in Alexandria, Virginia.
- With presence in 1G5 countries, SHRM impacts the lives of more than 115 million workers / professionals and families globally.
- As an Industry Partner, SHRM Asynchronous Courses imbibed with MBA in HRM program structure; students would get trained and certified by SHRM.
- Course Credit Acceptance by SHRM: Based on evaluation and scores from SGVU; SHRM would certify the students.
- Industry Certification Opportunity for Students along with University Degree
- Saving Time, Efforts and Money for Students
- Students would get a “Professional Certification in Human Resource Management”



Industry Certification: Grant Thornton Bharat

- Grant Thornton (GT) is one of the world’s leading organizations of independent assurance, tax, and advisory firms with more than 53,000 employees across over 135 countries. Headquarter in Chicago, Illinois, USA
- As an Industry Partner, Grant Thornton Asynchronous Courses imbibed with MBA in Finance Management program structure: students would get trained and certified by Grant Thornton.
- Course Credit Acceptance by Grant Thornton: Based on evaluation and scores from University; Grant Thornton would certify the students.
- Industry Certification Opportunity for Students along with University Degree
- Saving Time, Efforts and Money for Students
- Students would get a “Professional Certification in Finance Management / Operations Management”



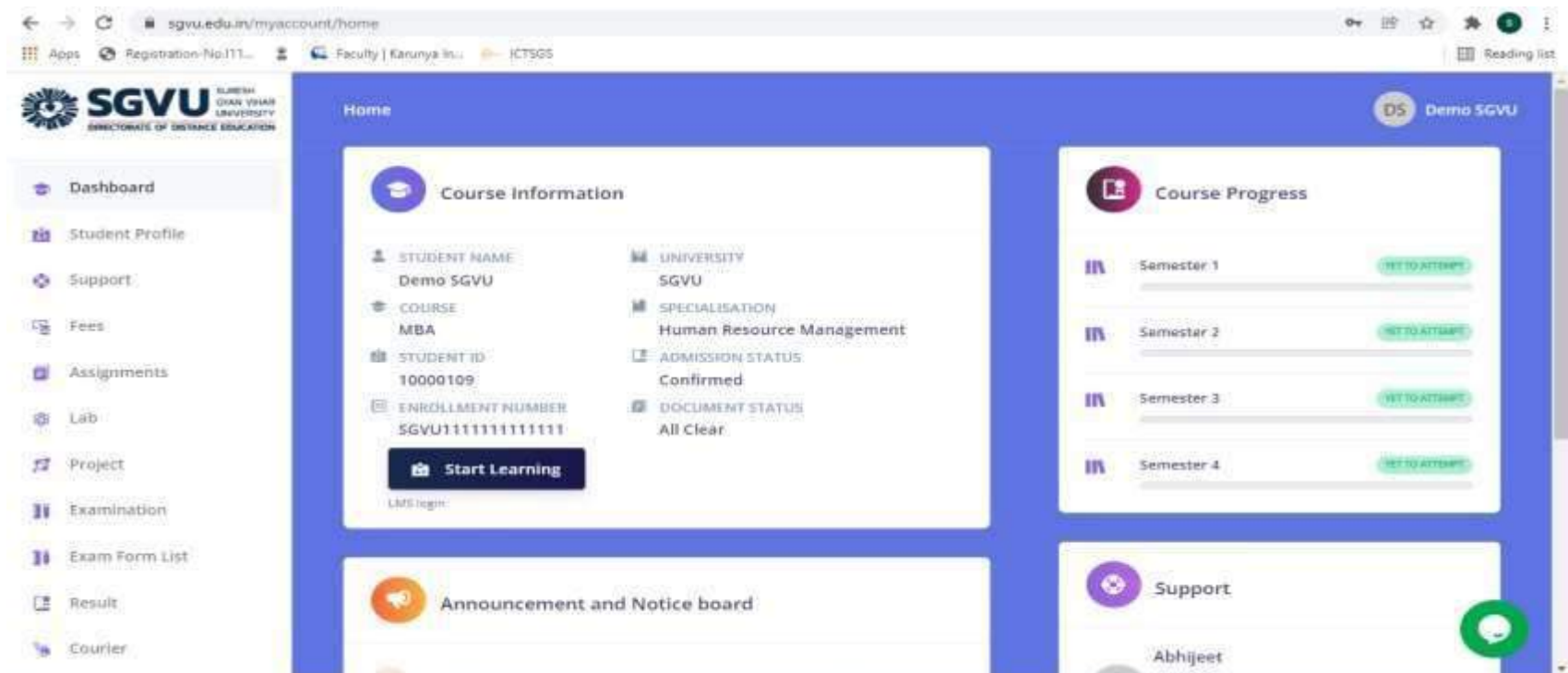
MBA PRO – Course Structure

Industry Certification			Grant Thor tan Certification will be completed basis credits earned in S13, S14, S17, S18 & S15	
MBA	S1: Modern Business Organization and Management	SG: Business Research Methodology	S11: Business Policies & Strategic Management	S1G: Business Ethics & Corporate Governance
	S2: Global Business Environment & Economics	S7: Modern Marketing Management	S12: Entrepreneurship & Innovation Management	S17: specialization Subject
	S3: Accounting & Financial Management	S8: Information Technology for Business	S13: specialization Subject	S18: specialization Subject
	S4: HR & OB	S5: Production Operations & SCM	S14: specialization Subject	S15: specialization Subject
	S5: Business & Corporate Law	S10: Business Communication Skills	S15: specialization Subject	S20: Project Work
	Semester 1	Semester 2	Semester 3	Semester 4

Specializations in MBA : HR, Finance, Operations Management

Learning Methodology

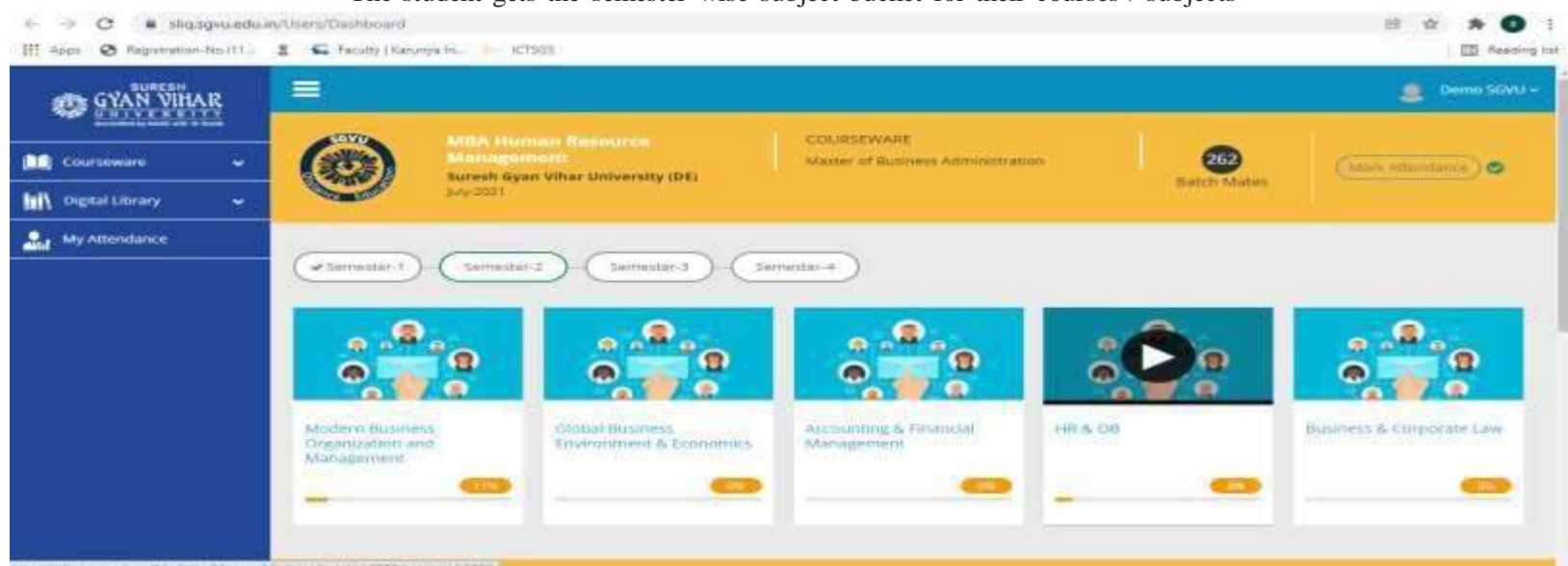
SGVU – My Account



The screenshot shows the 'My Account' dashboard for a student. The main content area is divided into four sections: 'Course Information', 'Course Progress', 'Announcement and Notice board', and 'Support'. The 'Course Information' section displays student details: Student Name (Demo SGVU), University (SGVU), Course (MBA), Student ID (10000109), Enrollment Number (SGVU111111111111), Specialisation (Human Resource Management), Admission Status (Confirmed), and Document Status (All Clear). A 'Start Learning' button is visible. The 'Course Progress' section shows a list of semesters (1-4) with 'GET TO ATTEMPT' buttons. The 'Support' section shows a chat icon and the name 'Abhijeet'.

SGVU – Learning Management System

The student gets the semester wise subject bucket for their courses / subjects



The screenshot shows the 'Learning Management System' dashboard. The top navigation bar includes 'Courseware', 'Digital Library', and 'My Attendance'. The main content area displays 'MBA Human Resource Management' courseware for 'Suresh Gyan Vihar University (DE) July-2021'. It shows '262 Batch Mates' and a 'Mark Attendance' button. Below, there are tabs for Semesters 1-4. The 'Semester-1' tab is active, showing a grid of subject cards: 'Modern Business Organization and Management', 'Global Business Environment & Economics', 'Accounting & Financial Management', 'HR & OB', and 'Business & Corporate Law'. Each card has a play button icon and a progress indicator.

Every Subject is broken up in Various Chapters

The screenshot shows the courseware interface for 'Suresh Gyan Vihar University (DE) - MBA Human Resource Management'. The course title 'Modern Business Organization and Management' is circled. Below it, a list of chapters is displayed with their completion percentages: Chapter 1-Introduction to Business Organization (100%), Chapter 2- Organizations (69%), and Chapter 3- Forms of Business Organization (11%). Each chapter entry includes the number of learning activities and assignments.

Activities for the student under every Subject

1. Chapter wise E- Book
2. Chapter wise Study Guide
3. Chapter wise Practice Test

This screenshot shows the 'Learning Resources' section for Chapter 1-Introduction to Business Organization. It lists three resources, all with a 100% completion status: an E-book (1 Hrs 40 Mins, 20 Pages), a Study Guide (1 Hrs 40 Mins, 20 Pages), and a Practice Test (Max Marks: 30, Min Marks: 2).

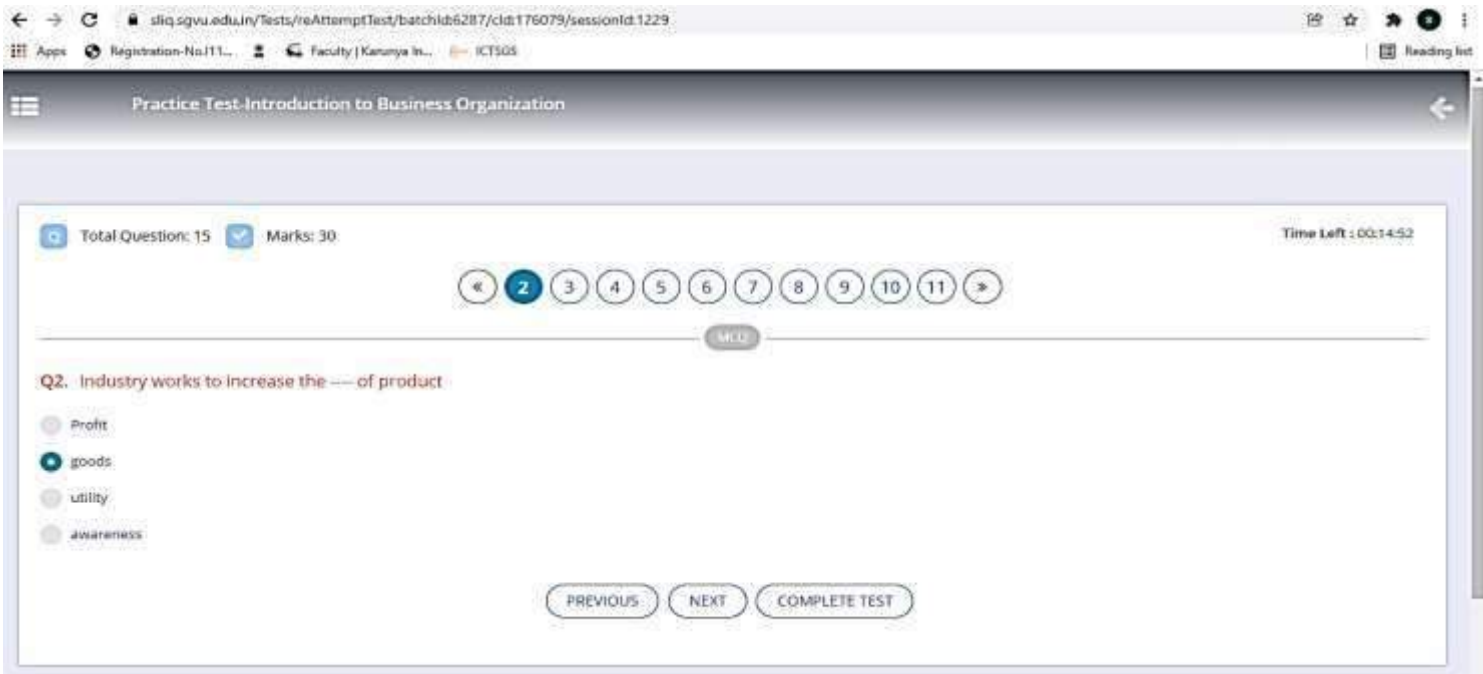
Chapter wise E- Book

The screenshot displays the content of an E-book chapter titled 'Introduction to Business Organization'. The page includes a 'Note' section with the heading '1.1 Concepts of business, industry and interrelationship'. The text discusses the nature of business, its relationship with industry and commerce, and the role of trade and commerce in the economic system.

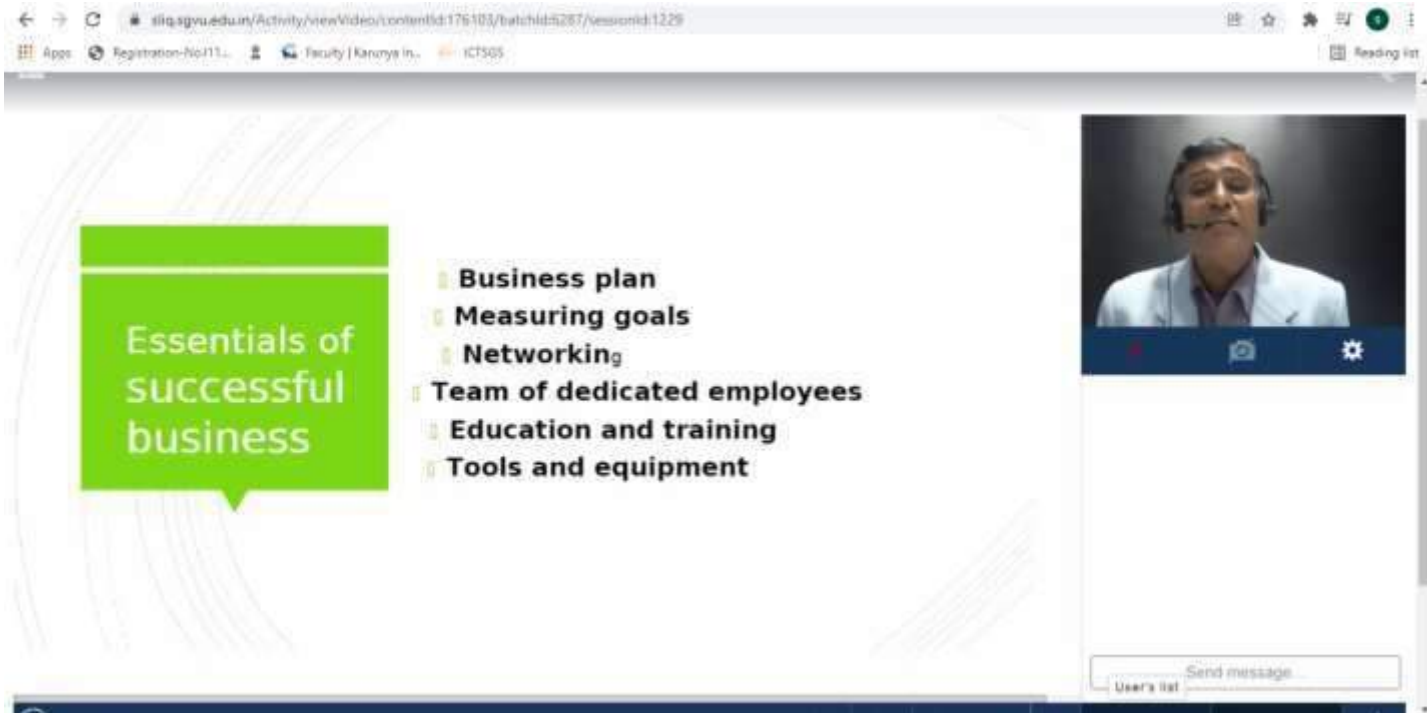
Chapter wise Study Guide

The screenshot shows a study guide page titled 'Significance of Business'. It lists the 'Role of Business For Itself' with five key points: (a) Accomplishment of Business Objectives, (b) Growth, Expansion and Diversification, (c) Innovation and Invention, (d) Corporate Image and Goodwill, and (e) Optimum Utilization of Resources.

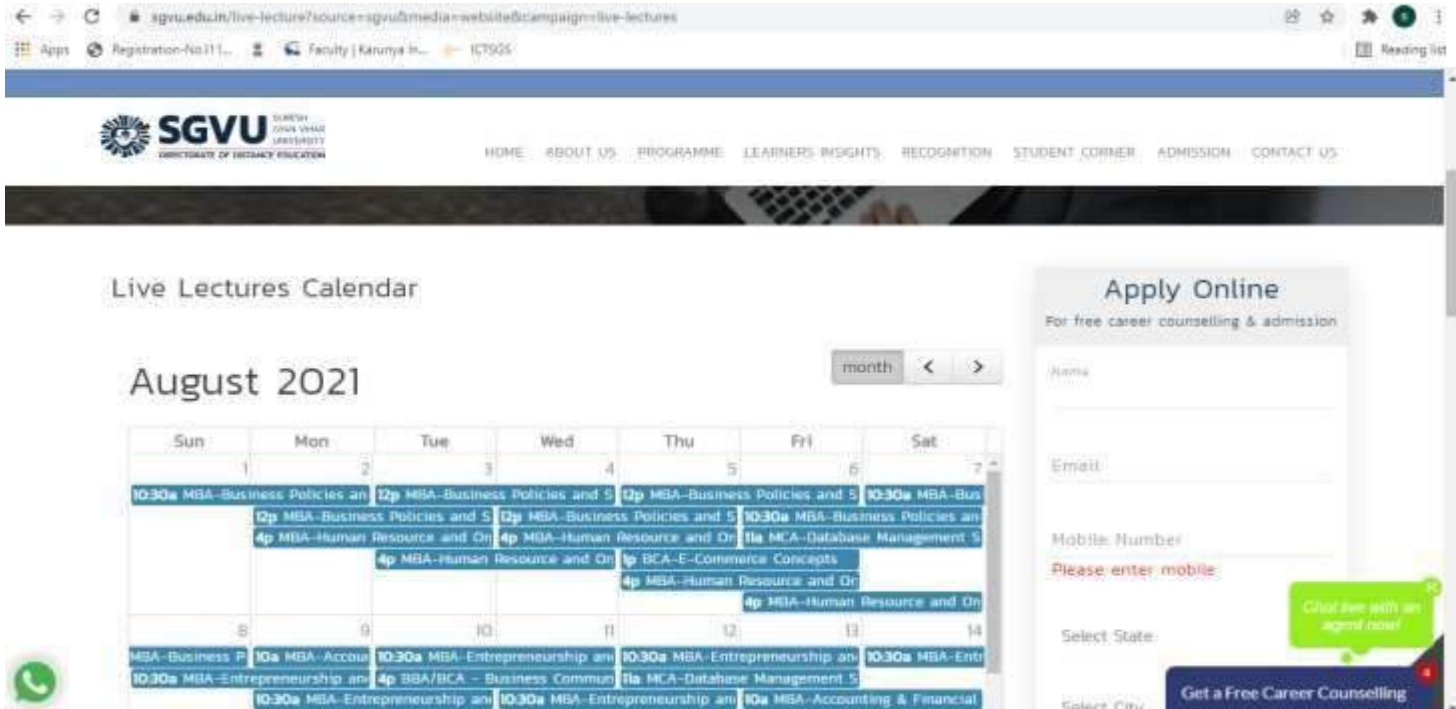
Chapter wise Practice Test



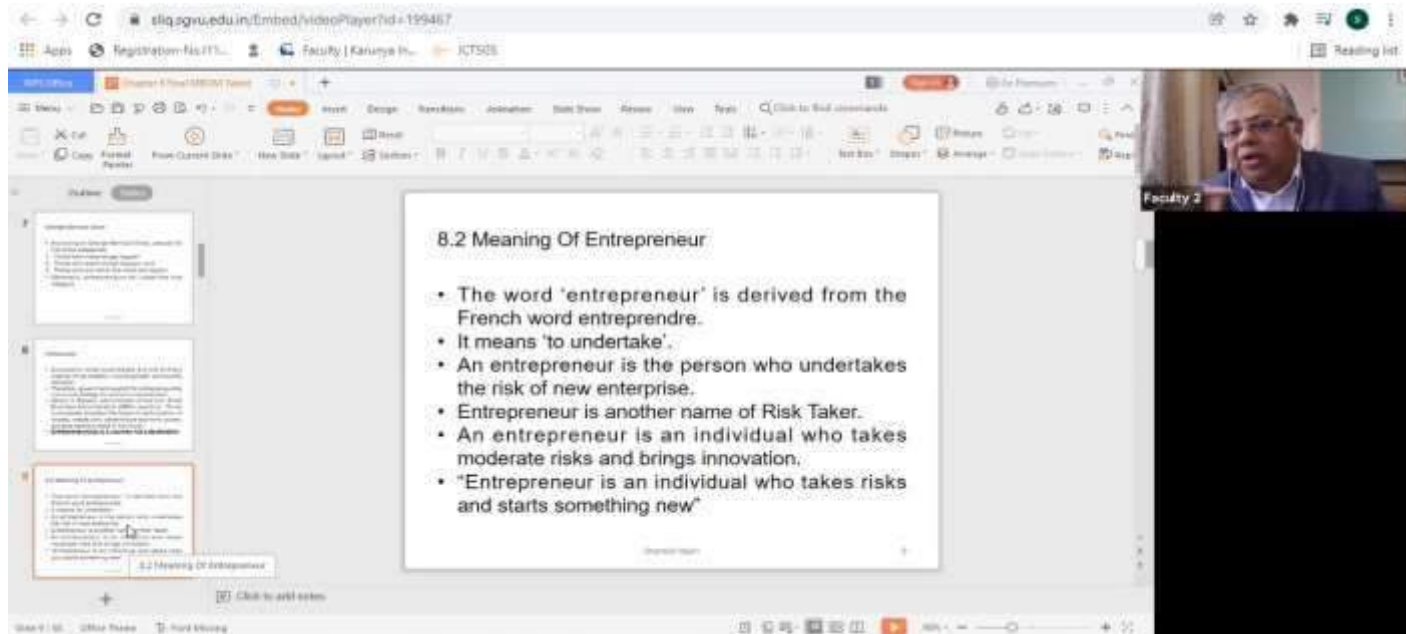
Recorded Videos – Tutorials



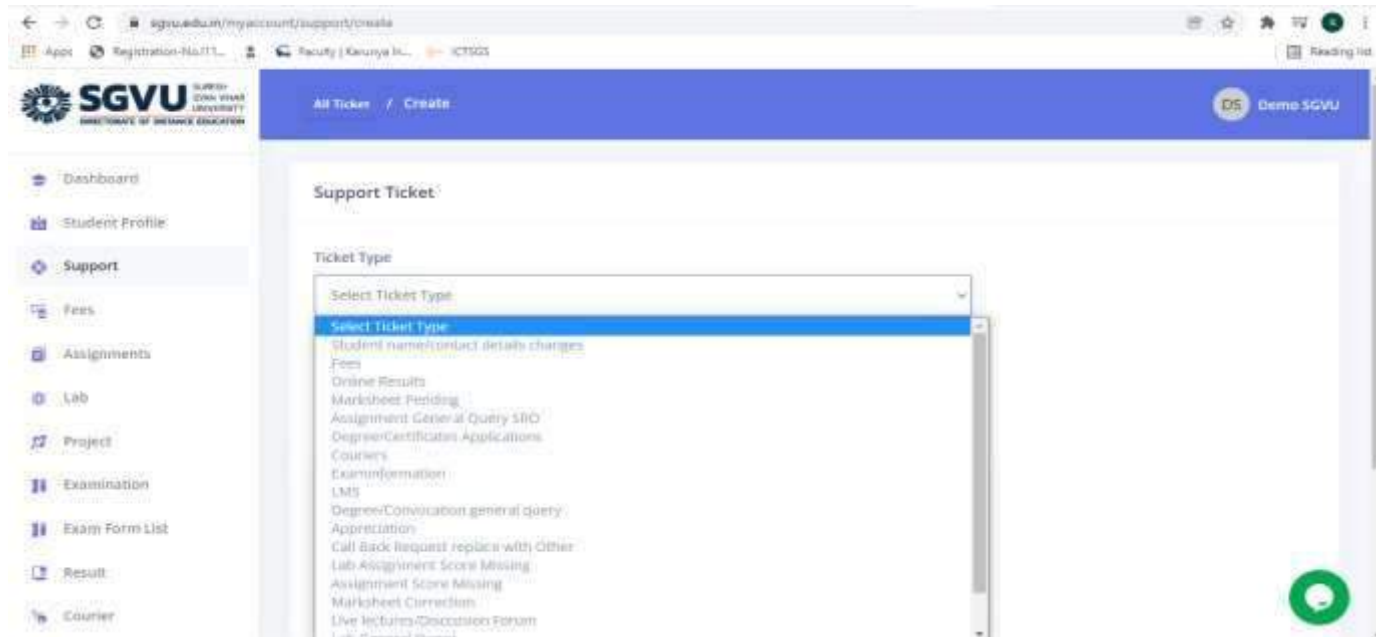
Live Session Calendar: Scheduled on Website



Live Session: Students attend through LMS



Ticketing System for Student Support



Academic Calendar

Admission Batch	Last Date of Admission	Assignment Completion Last Date	Exam Form Submission through Website	Tentative Exam Month
January	Tentatively till 30 th April	30 th June	1 st -25 th July	15 th - 30 th August
July	Tentatively till 30 th Oct	31 st Dec	1 st -25 th Jan	15 th - 30 th Feb

Note: The Admission Batch Closure is decided by the UGC; above is a tentative schedule subject to change.

The counselors / prospective student would be communicated in advance for any changes.

Examination Pattern

	SGVU
Internal Assignments	<ul style="list-style-type: none"> Two – 15 Marks Each (Total 30 Marks) Subjective Assignments Questionnaire will be available on LMS / Website Any Location (home/office etc) Assignment Response Sheet
Final Exams	<ul style="list-style-type: none"> 70 Marks 45(1 Mark each) MCQ & 3 Subjective (7 marks each) System Based Exams 50 Minutes Flexibility to choose date, time, location and even the subject

PGP Certification- Assessment

- Credits for Semester 1 subjects of MBA will be transferred to PGP – Semester 1
- Credits for two subjects of Semester 2 of MBA will be transferred to PGP – Semester 2
- Student will have to attend two additional subjects on LMS provided by EMAS.
- Student will have to complete the exercises and projects of respective subjects as mentioned on EMAS LMS.



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- Credits of subjects studied in 3rd and 4th Semester of MBA will be transferred.
- No additional Exam



SHRM

- Credits of subjects studied in 3rd and 4th Semester of MBA will be transferred.
- No additional Exam

Project Work

- For the programs which have project work at the end of the course, the students need to submit a project report in a hard bound copy.
- The Project Guide would be the immediate supervisor where the student is working and undertaken the said project.
- Project work would be around 80 to 100 pages as per the format provided by the university.
- The students should refer the project guidelines as provided by the university.
- The project should be done by the student and must be original and should not be plagiarized.
- The hard copy of the said project needs to be submitted before the start of the final examination.
- Passing criteria for project work is 40% (Total Marks 100)

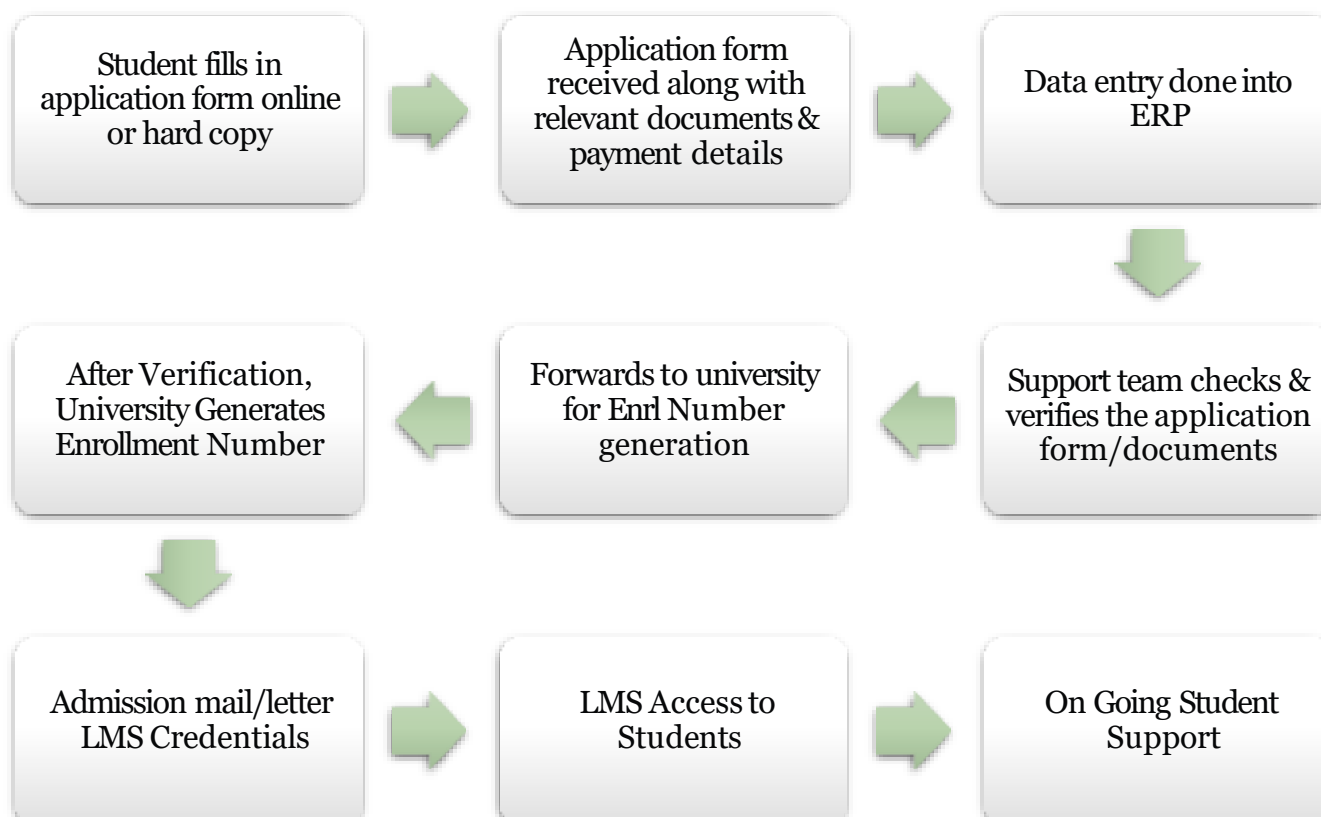
Admission Process

Documents Required

Mandatory Documents for Admission:

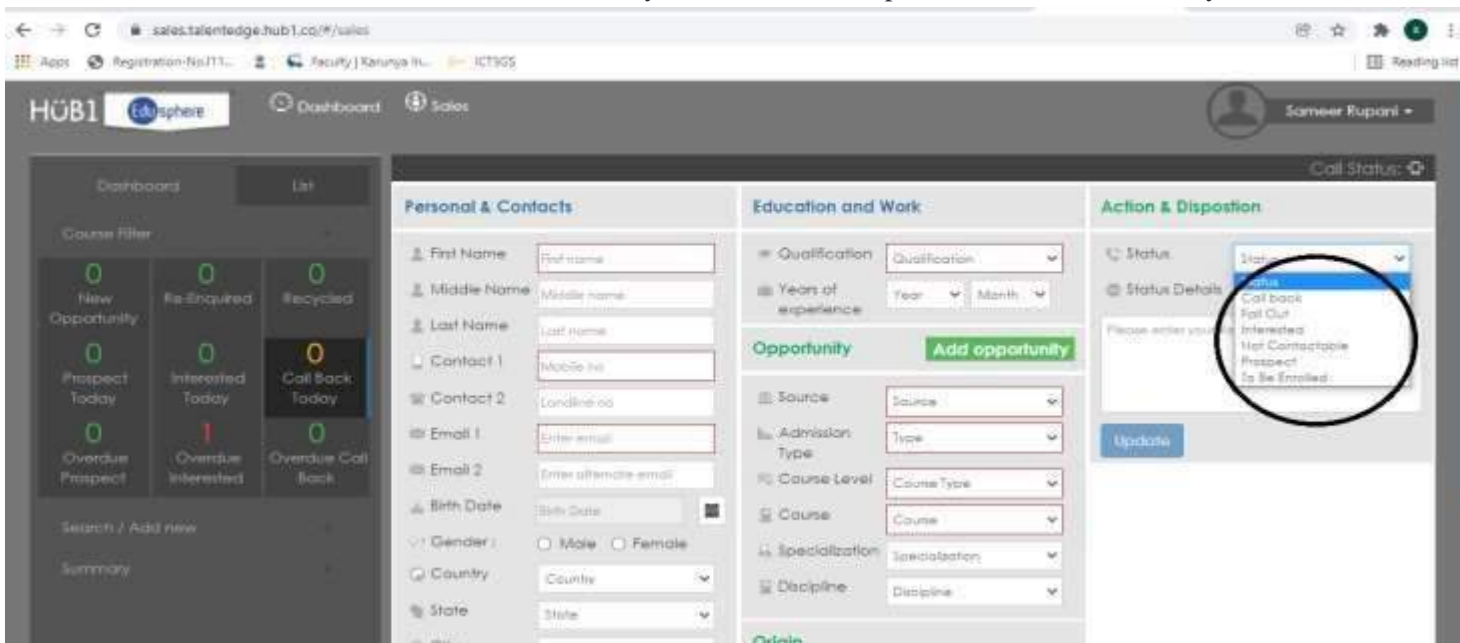
- Duly filled Admission Form signed by the student (The name mentioned in Admission form should be exactly as per 10th Std Mark Sheet) (Color Scan Copy)
- Degree Certificate: Optional - (In case of MBA Program) (Color Scan Copy)
- All year/All Semester Mark sheets (In case of MBA Program) (Color Scan Copy)
- 10th Std. Mark sheet & Certificate (Color Scan Copy)
- 12th Std. Mark sheet (Color Scan Copy)
- Passport size color Photo-3 copies/or Soft Copy
- Photocopy of Govt. Photo ID Proof (e.g. Aadhaar Card, PAN card, Voter's ID, Driving License/ Passport etc.)
- In Case of Name Change, need Name Change document
- Fees as per fees plan. Cheque/DD/Online Payment Receipt
- Letter of Undertaking (in case of pending documents if any)

Enrollment Process Flow



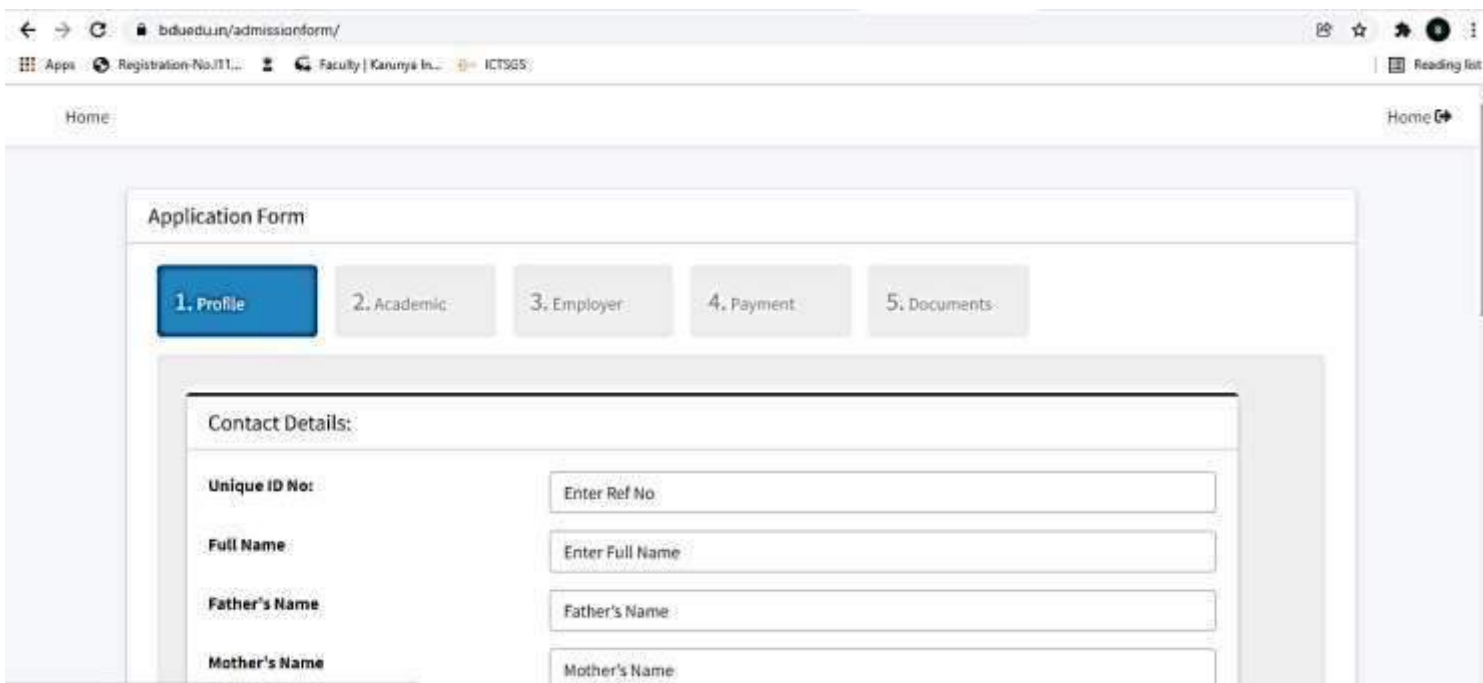
HUB 1 – Sales Module

- Every Counselor / Center would get a Lead Management System for managing the day-to-day activity
- All leads entered in the system from day 1
- The counselor would need to ensure that every lead is followed up on and the status of every lead is marked.



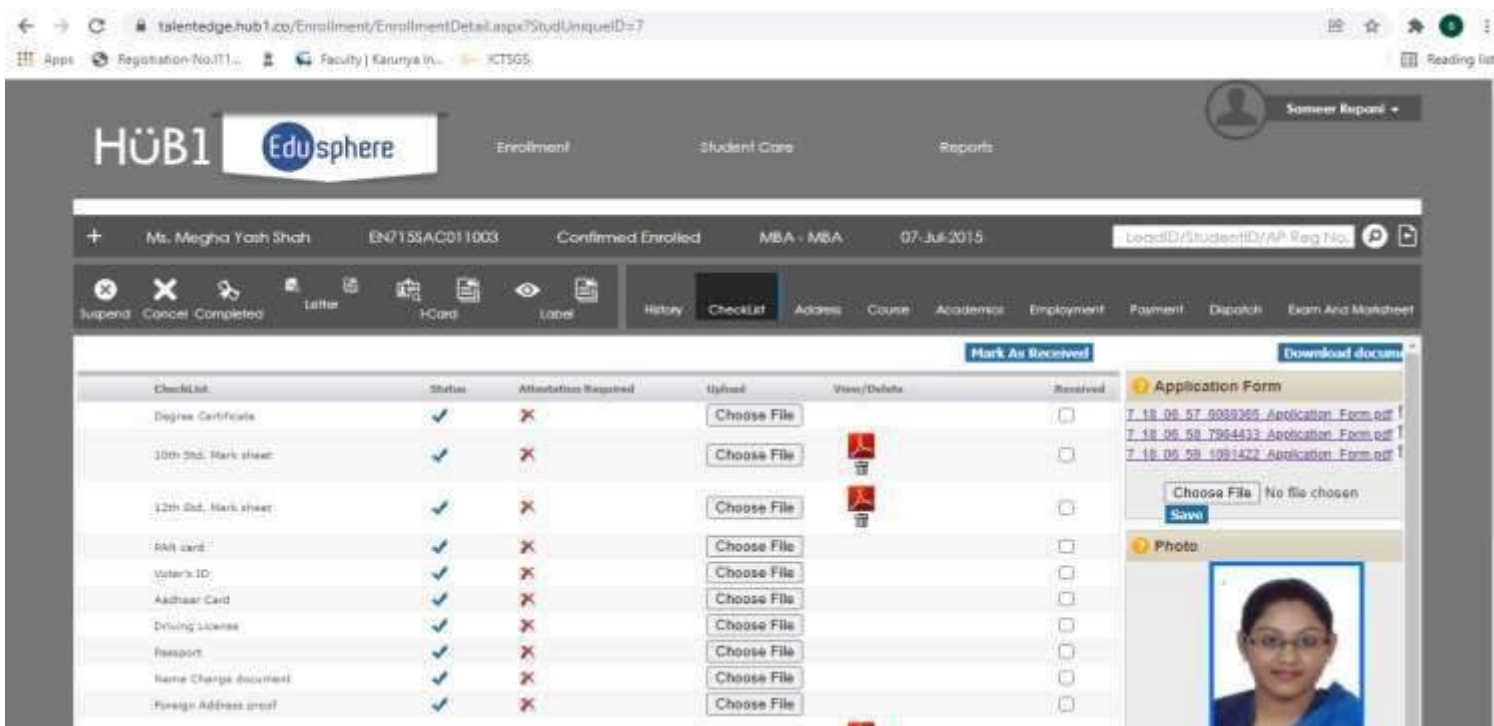
University Online Application Form

*After counselling the form is filled and documents are shared by students, post verification fees is paid online



HUB 1: Enrollment Module

*Post Sales: The Counselors uploads all the documents in HUB1 Enrollment Module for further process



Demo Account:

URL:

<https://www.sgvu.edu.in/myaccount/login>

User: 10000109

Password: 10000109_14

Contact us : 9964499466