

Your Career)

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Master of Business Administration

with an Elective in
Healthcare Management

 2 YEARS | UGC Entitled Online Degree Program



Live Sessions

Self Learning Material

Discussion Forums

Online Exams

About the Elective

Healthcare Management is the management or administration of healthcare organizations such as hospitals, nursing homes, diagnostic centers, and other allied centers that provide healthcare to the needy.

Healthcare, like any other industry, necessitates management, but it differs in many ways from other industries. The functionality of healthcare ranges from clinical to non-clinical aspects and consequently, healthcare administration has grown in popularity over the last decade. This elective provides students with in-depth knowledge in areas such as patient care management, risk and disaster management, and implementing information technology. Due to Covid-19, we have witnessed that in a short span of two years, technology has revolutionized how healthcare has transformed from in-person consultation to teleconsultation.

Healthcare Management entails everything from one-on-one communication to large group presentations, brainstorming, and, on occasion, public speaking. This is a result-oriented study based on a diverse group of people. Healthcare Managers must collaborate with employees ranging from the lowest to the highest levels of the organization. Our elective prepares the student in the best manner as it covers all the domains of healthcare namely: Clinical, Insurance, Financial, HR, Quality and Information Technology. As such, this is the best program for those who want to learn about the operation of each unit of healthcare. If you want to work in a challenging environment where every situation and encounter is different, Healthcare Management is the elective for you. Healthcare managers are an integral part of the institution that helps in the smooth functioning of the entire organization. Career opportunities would include Quality Manager, Hospital Administrator, Information technology Officer, Operations Manager, etc.

Elective Highlights

- ❖ Strong foundation and importance of quality and quality assurance in healthcare
- ❖ Understanding of hospital planning along with various services
- ❖ In-depth knowledge of risk and disaster management
- ❖ The curriculum includes the latest technological advancements in healthcare like telemedicine, AI and blockchain implementation of HIS
- ❖ Healthcare laws, ethics, medico-legal issues, medical tourism are covered in detail
- ❖ Analyze problems and propose actions in real-world situations as part of the project work

Eligibility

Pass in an Undergraduate (Bachelor) Program of a minimum duration of Three (3) years in any stream from a UGC recognized University, with a minimum aggregate of 50% or an equivalent letter/numerical grade. A relaxation of 5% shall be given to SC/ST candidates.

Candidates who are in the final semester of the Bachelor Program are also eligible to apply.

Duration

2 Years (4 Semesters)

Fee Structure

One Time University Registration Fee	Tuition Fee	Annual Examination Fee
₹2,500	₹42,500 - Per Semester	₹3,000

Admission Process

- ❖ Enquire Now
- ❖ Talk to Our Counsellors for more details
- ❖ Apply for the Right Program
- ❖ Provisional Confirmation of Admission
- ❖ Document Verification
- ❖ Pay Tuition/Program fee
- ❖ Confirmation of Admission
- ❖ LMS Activation & Issue of Digital Identity Card
- ❖ Start your Pre-Semester Program
- ❖ Commencement of Live Online Sessions

Program Structure*

Semester 1	Semester 2	Semester 3	Semester 4
Principles of Economics & Markets	Entrepreneurship	Business Environment & Strategy	Healthcare Information Technology
Managerial Effectiveness & Ethics	Marketing Management & Research	Operations Management	Healthcare Insurance
Accounting & Finance	Healthcare Quality Management	Supply Chain and Material Management in Healthcare	Healthcare Laws
Organizational Behaviour and Human Resources Management	Risk and Disaster Management	Medical Record Management	Medical Tourism
Quantitative Techniques & Analytics	Patient Care Management	Planning of Healthcare Services	Cross-functional Elective Course
		Open Elective Course	Master Thesis / Project *

*Master Thesis / Project will be carried out between Sem 3 and Sem 4, but evaluation will reflect in Sem 4

#ItAllAddsUp to a successful career



UGC Entitled Online Degree Programs



Collaborations with Global Professional Bodies



A Wide Range of Cross-functional
and Open Elective Courses



Learning Hours and Credits at par
with On-Campus Programs



Global Faculties



Learn Anytime, Anywhere and on Any device



Diversity - Learners from 43 + Countries



Innovative Learning Methodology



Access to 20,000 + LinkedIn Learning Courses



Additional Live Sessions Imparting
25 Key Skills for Success



Personalized Support Through Dedicated
Program Managers



High Quality Global Standard Education
with Flexible Fee Payments



Career Advancement Services



2000+ Global Hiring Corporates